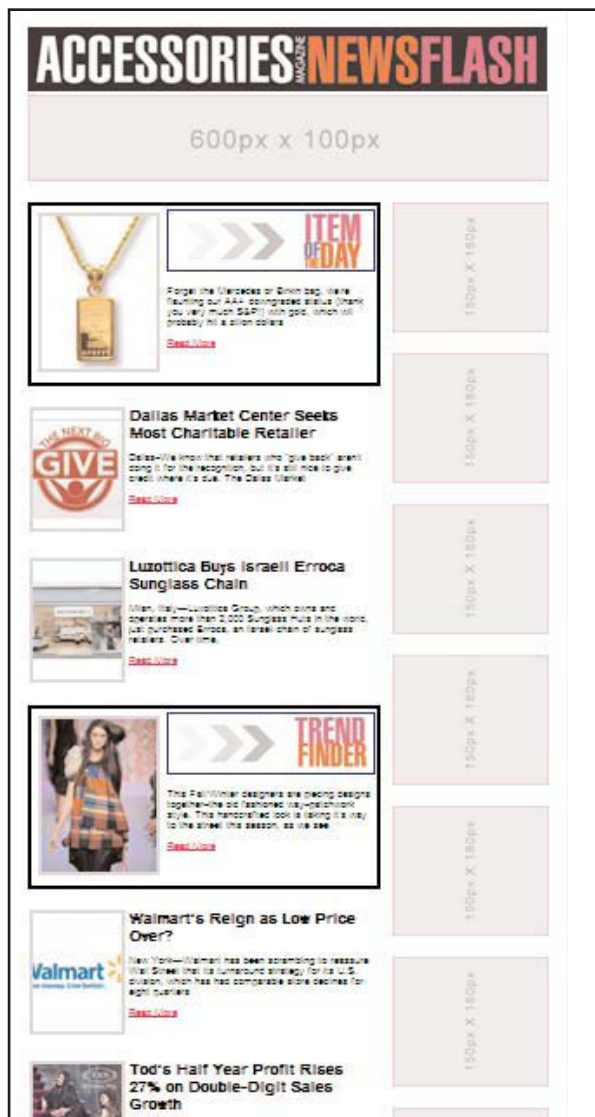


DAILY INDUSTRY E-NEWSLETTER



Already a must-read in the industry, **Accessories News Flash** is the answer to retailers' demands for up-to-the-minute news and breaking fashion trends.

Accessories News Flash—an e-newsletter emailed daily to more than 26,000 retailers and manufacturers in the accessories industry—offers advertisers a vehicle to reach their retail market anytime, anywhere.

The full-color e-newsletter provides the latest, up-to-the-minute information on a variety of topics that *Accessories* readers demand: Item of the Day, retail news, licenses and new product launches, marketing and merchandising initiatives, statistics, stock reports, celebrity news and much more.

Accessories Trend Finder—which updates retailers weekly on who has the hottest two trends—is also featured on the newsletter each day.

Advertising contacts:

Lorrie Frost: Publisher/Director, Accessories Division, BJI Fashion Group, 212-710-7408, lorrief@busjour.com

Sherie Dolinoy: Associate Publisher, 212-710-7410, sheried@busjour.com

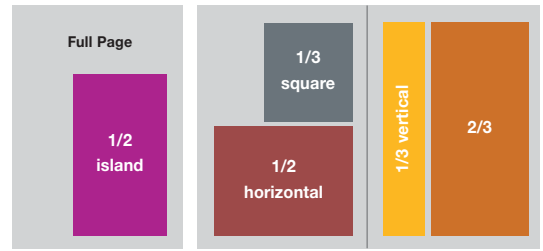
ACCESSORIES 2012 RATE CARD

ACCESSORIES MAGAZINE

All rates are gross and are per ad for an edition of *Accessories*. Full page units include bleed at no extra charge. Cancellations will not be accepted after the advertising space closing date.

		1X	3X	6X	Dimensions (inches)
Full Page	B/W	\$7,410	\$5,950	\$5,235	8 1/4 x 11 trims to 8 x 10 3/4
	4/C	\$8,740	\$7,280	\$6,565	
2/3 Page or 1/2 Island	B/W	\$5,115	\$4,105	\$3,610	4 3/4 x 9 7/8 (2/3 vertical)
	4/C	\$6,315	\$5,315	\$4,820	4 3/4 x 7 1/2 (1/2 island)
1/2 Page Horizontal	B/W	\$4,520	\$3,630	\$3,195	7 1/4 x 4 3/4 (horizontal)
	4/C	\$5,730	\$4,840	\$4,405	
1/3 Page Square	B/W	\$3,335	\$2,680	\$2,355	4 3/4 x 4 3/4 (square)
	4/C	\$4,545	\$3,890	\$3,565	
1/3 Page Vertical	B/W	\$3,669	\$2,945	\$2,590	2 1/4 x 9 7/8 (vertical)
	4/C	\$4,580	\$4,275	\$3,920	

6 time special continuity package 1/3 4/Color square non-cancelable \$2,450 net



1 Page Bleed:

8 1/4 x 11 trims to 8 x 10 3/4. Leave 1/4 safety.

2 Page Spread Bleed:

16 1/2 x 11 trims to 16 x 10 3/4

(Gutter at 8 1/8) Leave 1/4 inch safety for live matter.

2 Color Rates:

Black plus magenta, cyan or yellow – add \$500 to b/w rate.

Preferred Positions:

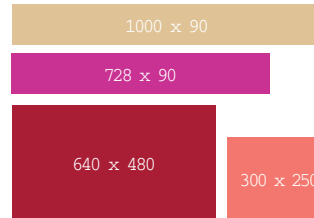
Back Cover: \$7,815

Inside Back Cover, Inside Front Cover or Page 1: \$7,975

ACCESSORIES MAGAZINE.COM

All rates are net and are for one month per spot. You can buy more than one spot. Ads will float between positions and will appear on all pages within the site. All ads will go live the 16th of the month.

	Rate	Number of spots available
Leaderboard (728x90 or 1000x90)	\$1,850	1 per month
Rectangle (300x250)	\$850	1 per month
Welcome Ad (640x480)	\$3,000	2 per month, runs for a week
Video	\$2,400	1 per month
Item of the Day (660x1000)	\$350	Sponsored Fridays: 1 per Friday



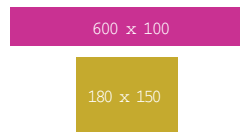
FORMAT:

- Animated sequences cannot loop more than 3 times.
- Maximum file size is 20K for leaderboard, 15K for all other ads.
- GIF or JPG files only.

ACCESSORIES NEWSFLASH

All rates are net and are for one month per spot. You can buy more than one spot. Our cutting-edge newsletter is emailed out every business day. All ads will go live the 16th of the month.

	Rate	Number of spots available
Banner (600x100)	\$1,350	1 per month
Rectangle (180x150)	\$850	1 per month



FORMAT:

- Animated sequences cannot loop more than 3 times.
- Maximum file size is 20K for leaderboard, 15K for all other ads.
- GIF or JPG files only.

ACCESSORIES TRENDFINDER

Rate is net. Price is for one picture, per trend. Two trends are featured for a one-week duration in Accessories Magazine's News Flash and will remain on AccessoriesMagazine.com.

	Rate	Number of spots available
Trend Finder Ad Image (660x1000)	\$250	Unlimited

TRENDFINDER FORMAT:

- JPG files are required.



ONLINE MAGAZINE & NEWSFLASH PACKAGES

ACCESSORIES MAGAZINE.COM & ACCESSORIES NEWSFLASH

All rates are net. This package deal combines 1 ad that runs simultaneously on both the website and News Flash in any given month. You can run separate creative.

	Rate
Website Leaderboard (728x90 or 1000x90) and News Flash Banner (600x100)	\$3,000
Website Leaderboard (728x90 or 1000x90) and News Flash Rectangle (180x150)	\$2,500
Website Rectangle (300x250) and News Flash Banner (600x100)	\$2,000
Website Rectangle (300x250) and News Flash Rectangle (180x150)	\$1,350