



ACCESSORIESCIRCLE.com

BE PART
OF THE
ACCESSORIES
CIRCLE!

Getting lost in this huge accessories industry? Do you have a new line/brand or division you want to promote? Retailers, editors, stylists and consumers not finding your company? Get listed on Accessories Circle, the accessories industry's only online directory and go-to spot for sourcing, shopping, information and networking—and boost your sales!

JOIN THE CIRCLE!

Be part of this dynamic network. After all, when retailers browse and shop, and editors & stylists search for hot items/bands, don't you want to be part of the Circle?

GET CONNECTED!

Users can search Manufacturers, Designers, Trade Shows, Trade Marts, Reps, Associations, Agencies (PR, Photography, Modeling, Advertising, Trend Forecasting), Suppliers and Distributors, and more.

BUILD YOUR BRAND!

Build your company's online Accessories Circle by signing up for your free listing and then upgrading your page to include your bio, lines/brands/clients, Look Books (password protected), Showroom/Reps, Show & Event Listings, Press Coverage, Video Links, News Flashes, Ad Campaigns, live links and more!

KEEP THEM COMING BACK!

Update your upgraded page yourself at any time with new info and photos!

BROUGHT TO YOU BY Accessories Magazine—connecting the accessories industry for over 100 years!

Advertising contacts:

Lorrie Frost: Publisher/Director, Accessories Division, BJI Fashion Group, 212-710-7408, lorrief@busjour.com

Sherie Dolinoy: Associate Publisher, 212-710-7410, sheried@busjour.com

Listing Order Form



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Step 1:

Please check what type of listing you prefer.

- Free Listing** For your free listing, please fill out steps 1-5 and fax back.
- Updated Listing** (\$75/per year). For your upgraded listing, please fill out entire form and fax back.

Step 2:

Please enter the following information as you would like it to be published on your Accessories Circle listing.

Company _____

Street _____ Suite # _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Step 3: Business Type

(Please only check ONE)

- | | |
|------------------------------------|---|
| <input type="radio"/> Manufacturer | <input type="radio"/> Association |
| <input type="radio"/> Distributor | <input type="radio"/> Consultant |
| <input type="radio"/> Rep | <input type="radio"/> Recruiter |
| <input type="radio"/> Trade Show | <input type="radio"/> Photographer/Graphic Artist |
| <input type="radio"/> Supplier | <input type="radio"/> Modeling Agency |
| <input type="radio"/> PR Company | <input type="radio"/> Ad Agency |

Step 4: Price Point

(Please check all that apply)

- Luxury
- Better
- Moderate
- Mass

Step 5: Product Category Listing for Search function:

(Please check all applicable merchandise categories that apply to your company)

- | | | | | |
|---|--|--|--|--|
| <input type="radio"/> Baby/Children Accessories | <input type="radio"/> Casual Footwear /Slippers | <input type="radio"/> Footwear | <input type="radio"/> Jewelry | <input type="radio"/> Rainwear |
| <input type="radio"/> Beauty | <input type="radio"/> Cases:Cellphone/ Laptops/Cosmetics | <input type="radio"/> Gift Items /Collectibles | <input type="radio"/> Legwear | <input type="radio"/> Readers/Eyewear |
| <input type="radio"/> Belts | <input type="radio"/> Cold Weather | <input type="radio"/> Hair Accessories | <input type="radio"/> Luggage/Travelware | <input type="radio"/> Scarves/Wraps |
| <input type="radio"/> Bridal Accessories | <input type="radio"/> Display Fixtures | <input type="radio"/> Handbags | <input type="radio"/> Personal Accessories | <input type="radio"/> Small Leathergoods |
| | | <input type="radio"/> Hats/Caps/Millinery | <input type="radio"/> Sunglasses | |
| | | <input type="radio"/> Home Accessories | <input type="radio"/> Watches | |

Step 6 (upgraded listing only):

Live link web address to be listed: _____

Step 7 (upgraded listing only): Credit Card Information for Upgraded Listing

Company Name: _____

Card Holder Name: _____

Credit Card Billing Address: _____

City _____ State _____ Zip Code _____

Phone: _____

Card Type (check one): VISA MASTERCARD AMERICAN EXPRESS

Amount to be charged: \$75/per year

Card number: _____ Expiration Date: _____

Signature: _____

FAX completed form to 212-710-7454

Please return completed form by fax or email to Sherie Dolinoy, Associate Publisher, at 212-710-7454 or via email at sheried@busjour.com